

WHEREAS, October is Breast Cancer Awareness Month, let it be known that *Shiremanstown Borough* is pleased to recognize and observe October 13, 2022 as **Metastatic Breast Cancer Awareness Day** and hereby recognizes the **#LightUpMBC** national campaign;

WHEREAS, breast cancer is the most common type of cancer among women in the world, and second leading cause of cancer death among women in the United States. More than one in eight women and one in 833 men in the U.S. will be diagnosed with breast cancer in their lifetimes¹. In 2022, an estimated 290,560 Americans will be diagnosed with invasive breast cancer², including over 8,410 women in New Jersey; Almost 43,800 Americans will die from stage IV this year³; and

WHEREAS, Metastatic breast cancer occurs when breast cancer spreads to other parts of the body, including the bones, lungs, liver and brain and has an average life expectancy of 26 months. Regardless of early detection, approximately 30% of stage 0 to III breast cancers will return as stage IV. An estimated 43,780 Americans, including 1,210 New Jerseyans, will die from breast cancer in 2022⁴, equal to 115 women and men per day, with 98% due to metastatic breast cancer; and

WHEREAS, the national organization, METAvivor Research and Support, funds critical stage IV metastatic breast cancer research, educates the public about metastatic breast cancer and lack of funding for stage IV treatment. They aim to dramatically increase the current percentage of U.S. breast cancer research dollars from under 5 percent to 30 percent for the already metastasized patient⁵. The national hashtags for this initiative on social media fall under **#DontIgnoreStageIV** and **#LightUpMBC**.

¹ https://www.breastcancer.org/symptoms/understand_bc/statistics

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https://cancerstatisticscenter.cancer.org/?_ga=2.162966908.1140413714.1567010270-567828247.1567010270#!/cancer-site/Breast

³https://cancerstatisticscenter.cancer.org/?_ga=2.162966908.1140413714.1567010270-567828247.1567010270#!/cancer-site/Breast

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https://cancerstatisticscenter.cancer.org/?_ga=2.162966908.1140413714.1567010270-567828247.1567010270#!/cancer-site/Breast

⁵ www.metavivor.org/research

WHEREAS, there is a national **#LightUpMBC campaign** on October 13th every year. to illuminate 115 landmarks in the metastatic colors of teal, pink and green, throughout the world, bringing awareness to the disease and to honor the daily number of lives lost to MBC. In partnership between the METAvivor and Moore Fight Moore Strong organizations, the day will culminate in a virtual broadcast, **#LightUpMBC Live**, to commemorate landmarks lighting around the country, share inspiring stories by the metastatic breast cancer community and raise research funds⁶.

WHEREAS, the pink ribbon is well-known for representing the fight against early stage breast cancer, it is not inclusive of Stage IV. Therefore, the **metastatic breast cancer awareness tri-color ribbon** includes teal, pink and green: The teal color portrays healing and spirituality. Green represents the triumph of spring over winter, life over death, renewal, hope, and immortality and the thin pink overlay signifies that the cancer originated in the breast.

WHEREAS: Metastatic breast cancer affects all races and socioeconomic classes. While, Caucasian women see slightly higher incidence rates of breast cancer,⁷ the mortality rate for Black women with breast cancer is 41 percent higher than that of Caucasian women, and breast cancer is the leading cause of cancer-related death for Hispanic women.

NOW, THEREFORE BE IT RESOLVED that (name of municipality) hereby encourages citizens to join the national effort towards awareness of metastatic breast cancer during October through METAvivor.

BE IT FURTHER RESOLVED that a copy of this Resolution, suitably prepared, be presented as a sincere token of this Board's best wishes to Jackie Dougherty, volunteer for METAvivor.

Signed and Sealed on September 12,2022.

Tammie G. Dailey, Mayor



⁶ www.metavivor.org/lightupmbc

⁷<https://seer.cancer.gov/statfacts/html/disparities.html>